



**ALSANCAK**



b a k e r y



# TURKISH BAKERY CULTURE

---



**BREAD!!!**



# TURKISH BAKERY CULTURE

---



**AN OATH...**



# TURKISH BAKERY CULTURE

---



## PASTRIES

# SOME SIGNATURE PRODUCTS

---



Simit



Açma



Baklava



Su Böreği



Kol Böreği



# TURKISH BAKERY CULTURE

---



**EMBRACING NEW TASTES**

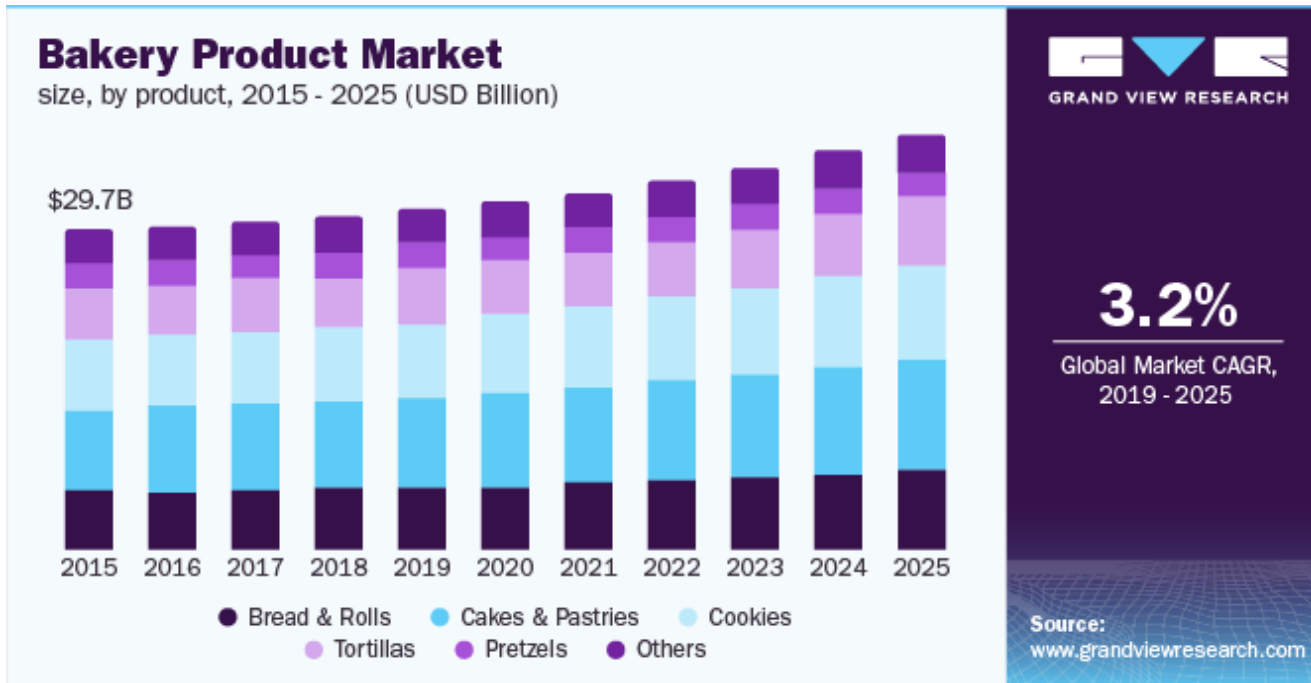
# TURKISH BAKERY CULTURE

---



**LET'S IMAGINE BEING IN A TURKISH BAKERY**

# BAKERY PRODUCT MARKET



The global bakery products market size to be valued at USD 251.1 billion by 2025, expanding at a compound annual growth rate (CAGR) of 3.2% during the forecast period.

- READY TO EAT FOODS
- FROZEN



# INDUSTRY REVENUE OF “MANUFACTURE OF BREAD, FRESH PASTRY GOODS AND CAKES” IN TURKEY 2011-2023

---

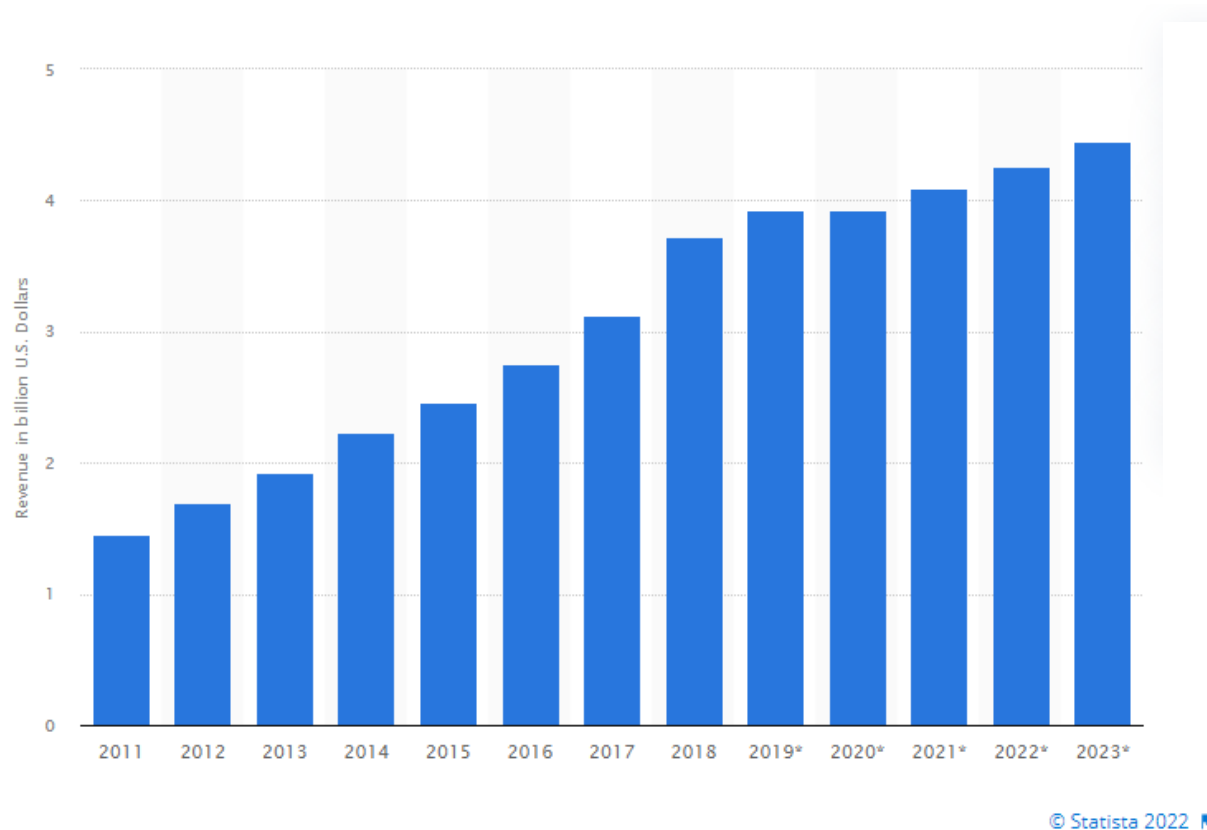
DOMESTIC SUPPLIERS

7<sup>TH</sup> LARGEST MARKET SIZE

PRODUCTION VALUE USD8.1 billion

5.8% of the Western Europe total in 2021.

# INDUSTRY REVENUE OF “MANUFACTURE OF BREAD, FRESH PASTRY GOODS AND CAKES” IN TURKEY 2011-2023



MANUFACTURE OF BAKERY GOODS FROM  
2011 TO 2023

# TURKEY BAKERY MARKET OVERVIEW OF EXPORTS

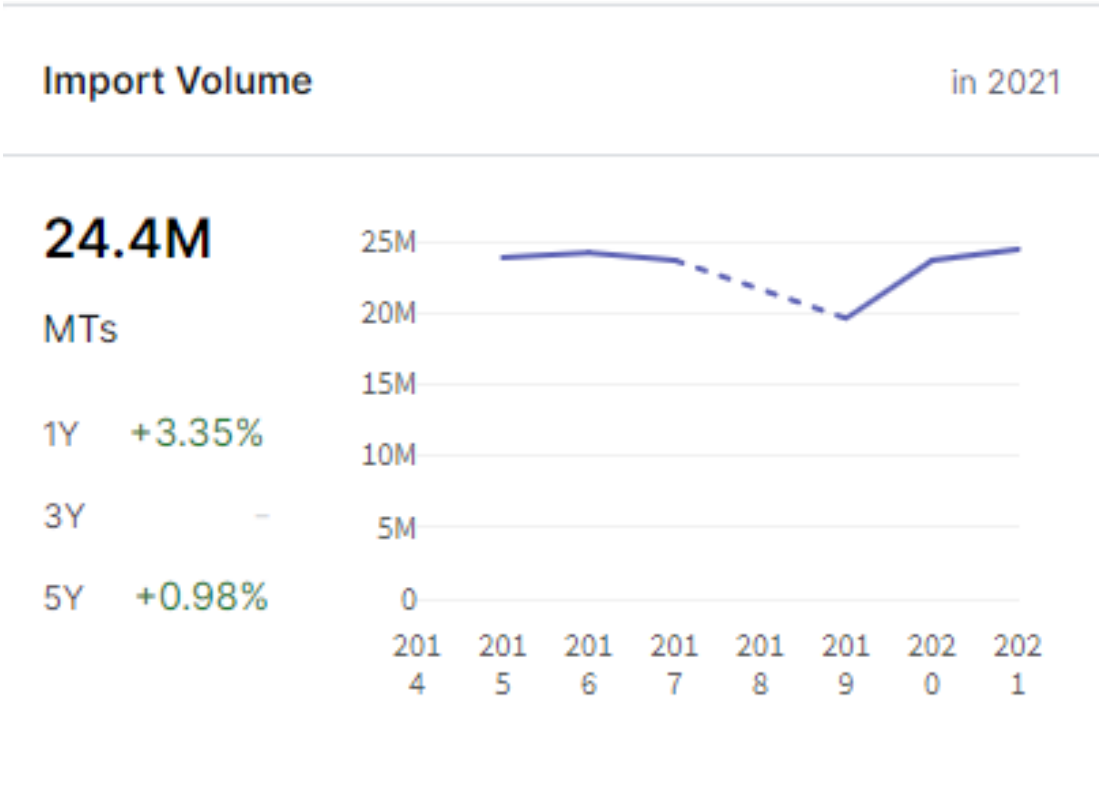
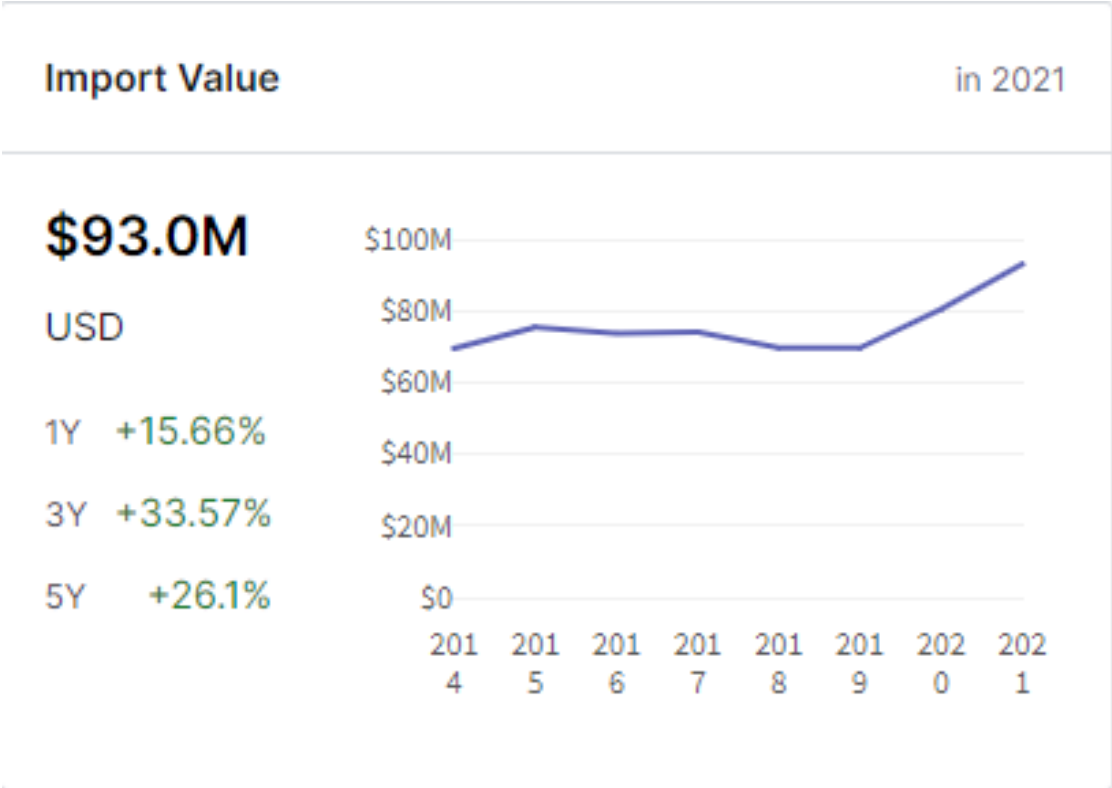
The export value of Turkey was USD 1.19B, and the export volume was 569.50M metric ton in 2021.





# TURKEY BAKERY MARKET OVERVIEW OF IMPORTS

The import value of Turkey was USD 93.01M, and the import volume was 24.44M metric ton in 2021.

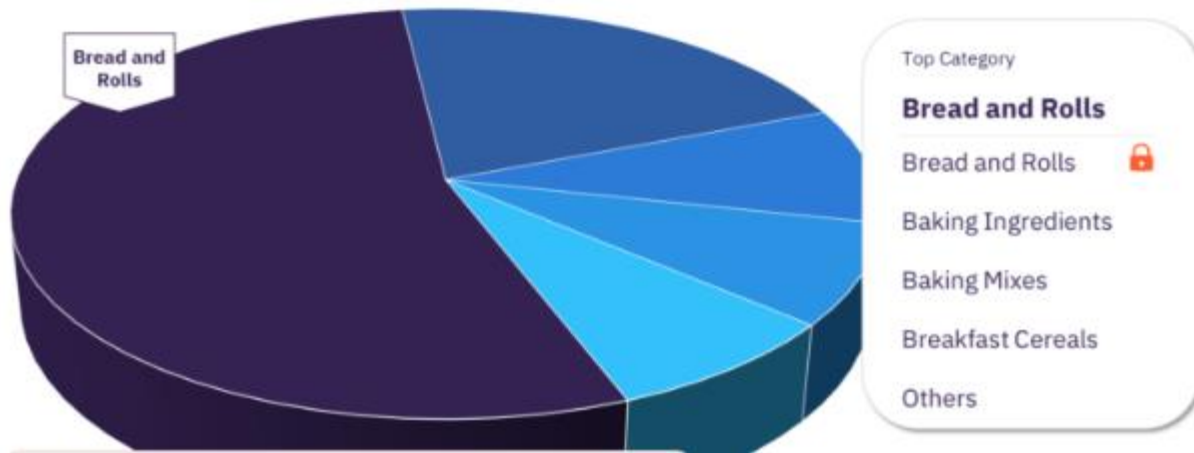


# INDUSTRY REVENUE OF “RETAIL SALE OF BREAD, CAKES, FLOUR CONFECTIONERY” IN TURKEY FROM 2011 TO 2023



# WHAT ARE THE KEY CATEGORIES?

---



BAKING INGREDIENTS  
BAKING MIXES  
BREAD AND ROLLS  
CEREALS  
CAKES  
PASTRIES AND SWEET PIES  
COOKIES  
ENERGY BARS  
SAVORY BISCUITS



# GLOBAL BAKERY MARKET TRENDS

---



COVID  
HEALTHIER LIFESTYLE  
INNOVATIONS  
BAKERIES ARE GROWING

# GLOBAL BAKERY MARKET TRENDS

---

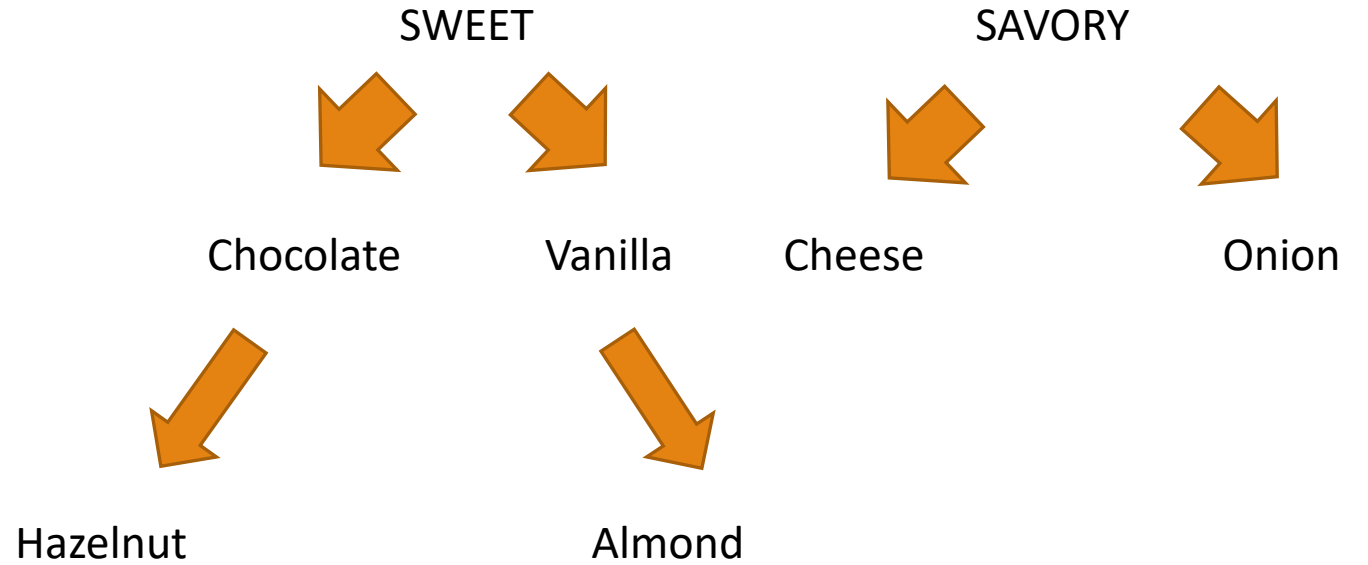


HEALTH – CONCIOUS CONSUMERS  
RISING DEMAND FOR FROZEN FOODS

MISS CONCEPTIONS

# GLOBAL BAKERY MARKET TRENDS

---





*Kneading with Love, Whipping up with Joy, Decorating with Art...*



## 'NUMUNE BAKERY'

### 1TH GENERATION

A small bakery has founded in  
İzmir City / TURKEY

1924

1952

1988

1992

2005

### '2ND GENERATION'

Transforming to a bread factory

Changing the concept  
into a bakery, cafe and patisserie  
(150 kinds of product)

2012

2013

Starting to sales for  
'HORECA MARKET'

2016

Developing the product range with  
\*Cookies  
\*Pastries  
\*Breakfast

2017

Moving to the new factory in  
AOSB Çiğli

2018

\*Starting to produce 250  
kinds of products per day

\*Foundation of new brand  
'TEMİZ FIRIN'

FIRST EXPORT

FIRST FRANCHISING  
STORE

Working with 70 franchises in  
18 cities

2019

2020

New member joining to our family

'DOLCI PECCATI'

We opened our first branch in  
New Jersey!

2021

2022

We are expanding our sales network in  
AMERICA AND EUROPE

# OUR CONCEPTS

---



**-BAKERY  
-CORNER  
-KITCHEN**



# CONCEPTS

---



# CONCEPTS

---





# CONCEPTS

---



B2B

---

A•101

M  
MiGROS

BIM





# EXPORT



# Dolci Peccati ♥

UNITED STATES  
GERMANY  
DENMARK  
GULF COUNTRIES

# INNOVATION



CERTIFICATIONS



Quality Management System: ISO: 9001:2015  
Environment Management System: ISO: 14001:2015  
Food Safety Management: ISO: 22000:2005  
Customer Satisfaction Management: ISO: 10002:2004  
Work Safety Management: ISO: 18001:2007  
Halal Food

**Baklava  
Cheesecake  
Cup**



**Dates and Tahini  
Cheesecake  
Cup**



**SUGAR FREE**

**Kataifi  
Cheesecake  
Cup**





# From our kitchen

---



# From our kitchen

---



# From our kitchen

---





# From our kitchen

---



# From our kitchen





# From our kitchen

---



# From our kitchen

---





# OUR DELICIOUS JOURNEY

---



- 82 BRANCHES
- 90 EMPLOYEES IN THE FACTORY
- 590 EMPLOYEES IN SHOPS
- 18 000 000€ ANNUAL RETURN





---

Thank you

